



Outset Expands Stella Series for 2007

Chanhassen, Minn — March 6, 2007 — Outset has added new items to the popular Stella Series, its all-stainless-steel barbecue accessory line.

A steeling beauty among its all-stainless competitors, the Stella Series offers seamless form with lightweight and heavy-duty construction. Silicone accents add modern flair to this sleek and simple collection, which includes a spatula; fork; basting brush with silicone bristles; and locking tongs with comfortable soft-grip accents.

New to the Stella Series is an oversized, 4-piece steakhouse knife set; 2-piece carving set; a *FLEX* griddle spatula, providing precise handling of foods and effortless flipping & cutting; and a slotted fish spatula. Suggested retail prices range from \$15-\$25.

The items are currently available at specialty retailers nationwide. A list of stores is available by calling (888) MYOUTSET, or (888) 696-8873. Consumers can visit www.outsetinc.com to view the full line of Outset products.

Outset is a leading designer, manufacturer and supplier of barbecue and entertaining products. Offering a comprehensive line of barbecue & barware accessories, Outset brings a full assortment and cohesive retail presence to high-end specialty as well as mass market customers. Founded in 2002, Outset is headquartered in Chanhassen, MN.

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