



for immediate release

## The *FLEX* Grill Basket by Outset® — a flavorful alternative to traditional cooking

**Chanhausen, Minn — March 6, 2007 —** Outset's new *FLEX* Grill Basket's unique grid construction offers maximum versatility on the grill — from the most delicate fish fillets to hard-to-grill foods such as large cuts of meat and small or tender fruits & vegetables.

As more people adopt healthier lifestyles, many are trading traditional cooking methods for leaner, more flavorful cooking on the grill and expanding their menus to include new ingredients and ethnic recipes.

The *FLEX* Grill Basket empowers at-home chefs to explore new, exotic or otherwise intimidating foods on the grill. The gentle, yet strong, flexible grid hugs foods and allows for easy checking, turning and removing of perfectly grilled fare.

The latest addition to the " *FLEX*" category of Outset tools, the *FLEX* Grill Basket boasts a coordinating Rosewood handle and sliding lock. The item is currently available at specialty retailers nationwide.

A list of stores is available by calling (888) MYOUTSET, or (888) 696-8873. Consumers can visit [www.outsetinc.com](http://www.outsetinc.com) to view the full line of Outset products.

*Outset is a leading designer, manufacturer and supplier of barbecue and entertaining products. Offering a comprehensive line of barbecue & barware accessories, Outset brings a full assortment and cohesive retail presence to high-end specialty as well as mass market customers. Founded in 2002, Outset is headquartered in Chanhausen, MN.*

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